

# Get one of America's most recommended consultants working for YOU.



**Steve Erickson is a nationally recognized consultant to accounting firms.**

He specializes in resolving the partner and people issues that limit the success of professional service firms.

A former managing partner of a large accounting firm, **Steve knows what CPAs need to know.** He has over 30 years' experience dealing with the challenges facing public accounting firms. His hands-on, results-oriented approach helps firms identify, establish and achieve their goals. Through his programs, he guides the development of leadership among firm members to build strong firm profitability and long-term value. Nationally recognized as an expert, Steve has written extensively for professional publications and his insight is frequently sought by the media.

**“A masterful presenter and gifted teacher.”**

**Steve Erickson has made INSIDE Public Accounting's Ten Most Recommended Consultants list for the last 5 years in a row... Imagine what he can offer your audience!**

## Keynotes & Breakouts for your conference:

- ▶ 10 Proven Strategies for Improved Profitability
- ▶ 7 Trends That Must be Reversed to Improve Profitability
- ▶ The Accounting Firm of the Future: What you need to KNOW and DO to stay on the leading edge
- ▶ Engaging Your Employees—What Really Matters
- ▶ Leadership Development Training  
Steve's highly sought-after 16-hour program will transform managers and jumpstart supervisors' and partners' performance. The public program, in 2009, was rated 5.9 out of 6!



**“You are one of the most talked about sessions of the day. You were phenomenal.”**

~ Chairman, Planning Committee,  
2009 NYSCPA Practice Management Conference

**“Your presentation stands out as one of the best.** It contained lots of immediately actionable advice and[ . . . ]Most importantly, unlike many other consultants, you weren't afraid you were giving away too much for free.”

~ Howard Wolosky, former Editor-In-Chief, *Practical Accountant*

**“Steve Erickson has that rare combination of substance and style—truly useful, take-home information and ideas presented in an interactive way.**

Our evaluations were off the charts—I could not recommend him higher.”

~ Jay Hauck, Executive Director - DFK International/USA

**“Steve has a wealth of pragmatic information to share based on his very successful years as a managing partner.** He is also a well-organized, enthusiastic and charismatic speaker. He engaged participants right from the start and kept them in their seats for the duration! We will definitely invite him back.”

~ Mara Ambrose, Inpact America

**We guarantee that you will be absolutely satisfied or there is no fee, period.**



# Steve Erickson LLC

*Improving CPA Firm Performance and Profitability*

**CALL TODAY 505.331.9100 EMAIL [Steve@SteveEricksonLLC.com](mailto:Steve@SteveEricksonLLC.com)**